CARTE BLANCHE CREATIVE

# ART DIRECTION-BRANDING PRINT ADVERTISING VEB DESIGN SURFACE PAINERN

114 MONTGOMERY AVENUE, WHITBY, ON CANADA (00) 1.416.597.6666 CARTEBLANCHECREATIVE.COM

EST. 200



Since 2006, Carte Blanche Creative has been passionate about helping our clients, from large corporations to the mom and pop shop around the corner, by supporting and strengthening their brands, products and services.

We are known for being kind and hard working, all while offering an honest, educated and experienced view when working within or creating new brand standards, ultimately adding to a company's value. Our team may be small but our network is vast. We are able to scale to meet the demands of our projects and are ready at the drop of a hat.

#### Jane Speed

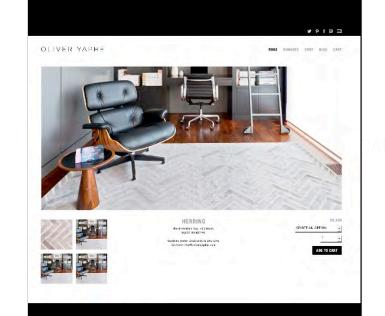
[ President & Creative Director ] Jane truly believes a picture is worth a thousand words. She finds to try something new. As he inspiration in the stories of others and it's not uncommon that she will become long time friends or penpals with her clients. She is a mother at home and in the studio.

[Studio Manager & Accounts] Chris believes it's never too late approached his thirties, he followed his love of hockey and learned to skate. From the ice to the studio's bookkeeping, he does everything with passion and focus.

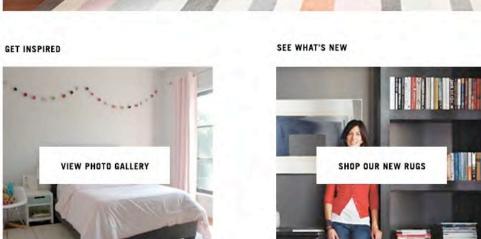


& Branding ]

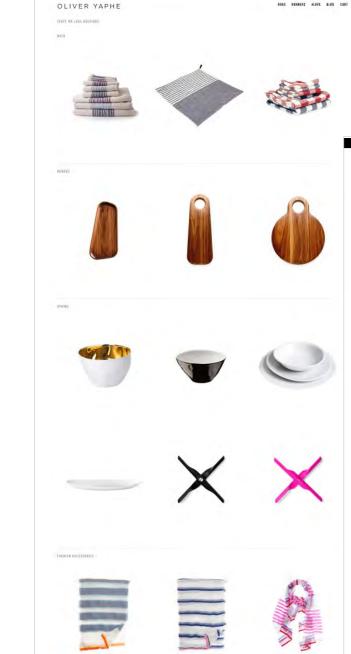
**ሃ** ም f 😇 🖂













HOME ABOUT GALLERY PRESS STOCKISTS CONTACT FAGS

SIGN UP FOR OUR E-NEWSLETTER

# OLIVER YAPHE

## KATHERINE YAPHE

FOUNDER

PHONE

416.454.7015

TWITTER & INSTAGRAM

@OLIVERYAPHE

EMAIL

KATHERINE@OLIVERYAPHE.COM

ADDRESS

247 DAVENPORT ROAD, SUITE 301 TORONTO, ONTARIO, CANADA M5R 1J9

# BUMBLE & BEE STUDIO

**Bumble & Bee Studio** 

[ Identity Design + Branding ]









## BUMBLE & BEE STUDIO

**Bumble & Bee Studio** 

[Lookbook Design]





#### It's finally here.

Months and months of work in the making – our unisex clothing line is ready.

AW 17/18 is our first baby and toddler wear line an exclusive capsule collection for the 3 month to age 4 group. Designed in Sweden and made entirely of organic cotton, the collection shows off my love of minimalistic design and soft past colors. The range features 12 unisex pieces, all interchangeable with hand illustrated graphic

























## THE GEORGE HULL CENTRE



# THE **GEORGE** 2016-17













The George Hull Centre for **Children and Families** [ Annual Report, Illustration ]



24 Veril servelt Seather a Instrumental Library box bit will by policies





















# THE RESEARCH AND PROGRAM EVALUATION DEPARTMENT

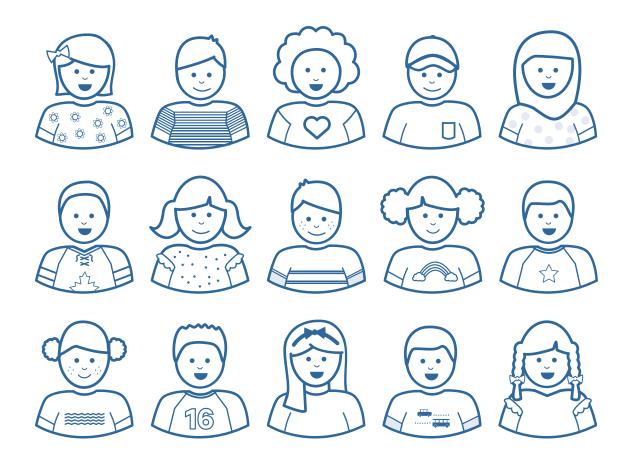
#### TEACHING CENTRE

#### OUR

#### 2016-2017

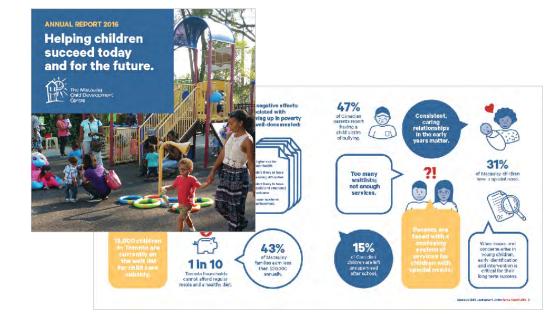


### MACAULAY



#### The Macaulay Child **Development Centre**

[ Annual Report, Email Design & Illustration ]





#### Macaulay Today!

#### **Spring 2017 Edition**

Welcome back to Macaulay Today! We are excited to bring you the latest edition of our quarterly newsletter. The stories and updates throughout this newsletter highlight Macaulay's commitment to innovative and responsive programs and services that support healthy child development and strong, vibrant families. Once again, our Spring Campaign is underway, this time with a goal to raise \$60,000 to support our Homework Clubs. Now more than ever, we need your continued support. Keep reading for more information and stay tuned for updates! — Sharon Filger, Executive Director



#### **Macaulay Spotlight**

"I know that because of what they have learned, if they fall they will always bounce back."

This is the story of Ayesha, a proud grandparent who never expected that she would have full responsibility for three of her grandchildren as well as a foster child. Stressful, challenging, difficult, are just some of the words used to describe the first few months when this family learned to adjust to their

The children's behavior was unpredictable as they reacted to big life changes. There was conflict as they learned to live together. Uma, the eldest child, latched on to a group of children who were often in trouble at school. Jordan rebelled against...

experience a marked decrease in school engagement during the middle school years [ages 6 – 12]; their grades falter; self-esteem, interest in school, and confidence in academic abilities decline; and truancy

#### What's New at Macaulay?



Raising Kids Today is Hard - We're here to help

Macaulay is now offering parenting workshops for corporate and school-based parent groups. Whether navigating ways to raise children in the digital age or looking for tips to encourage listening and cooperation skills, our sessions are tailored to address real issues facing today's parents and are based...

#### So proud...

Our Board of Directors is proud to announce that Macaulay has been selected by United Way Toronto and York Region to be an anchor agency. The competition for this was stiff and we are honoured that our work and organizational capacity is being recognized in this way. Macaulay first joined the United Way in 1956 and we are very proud of this association – not only as a partner for raising funds, but as a colleague addressing barriers to equity and opportunity for all Toronto



Macaulay's Early Literacy Specialists have created a new resource, Ready to Learn: Love, Language and Literacy. Since our official launch in January, close to 100 family support professionals from across Toronto have been trained in using this unique program to promote literacy opment right from birth

Download our pdf manual

We extend our sincerest thanks to the following foundations for their generous support of our Homework Clubs in 2017

- · The Catherine and Maxwell
- Meighen Foundation
   The Jackman Foundation
   The Ben and Hilda Katz Foundation · The J.P. Bickell Foundation
- Our Annual General Meeting will be taking place on June 14th, stay tuned for further details.



#### Science, technology, engineering, art and math

#### Spring is here and so is our Spring Campaign!

#### This Spring, Macaulay must raise \$60,000 to support our Homework Clubs.

Through Avesha's story, we learned the vital role Macaulay's Homework Clubs play

What many of us take for granted - a safe place to go after school, a full stomach,

Macaulay's Homework Club provides a safe haven for more than 200 children annually. It's a place where children can learn, make new friends and gain important life skills that will greatly impact their long term success.

To learn more about the Homework Clubs and how you can support our Spring Campaign, visit www.macaulaycentre.org or contact Shana Gelbart at sgelbart@macaulaycentre.org

#### **Donate Now**

100% of your donation will go towards helping children and families in need.

Here are some examples of how your donation could be used:



\$300 - Provides one parent education workshop for 10 families with children attending the Homework Club.



\$100 - Provides 2 hours of additional counseling and support to children special needs attending the Homework Club.



\$40 - Buys and fills a backpack with school supplies for a



\$20 - Could provide one chess set for a Homework Club location.

Contributors: Sandra Aretusi, Beata Cwiek, Mandy Davidson, Sharon Filger, Ruth Gayle, Shana Gelbart, Susan Gowans, Stephanie Moynagh, Joanne Robertson, Eddie Woo

Follow us on Facebook



# INTERCONTINENTAL TORONTO CENTRE

NEW YEAR'S RESOLUTION: f y 🖰 🛎 🚳

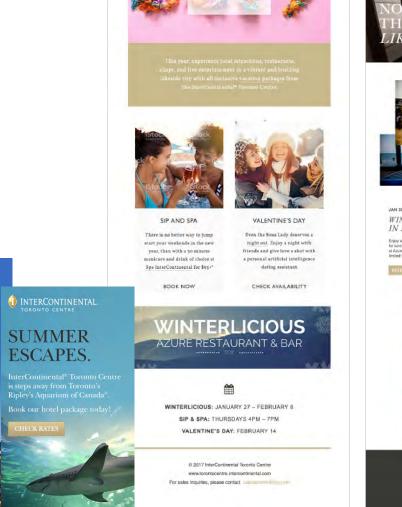
INTERCONTINENTAL

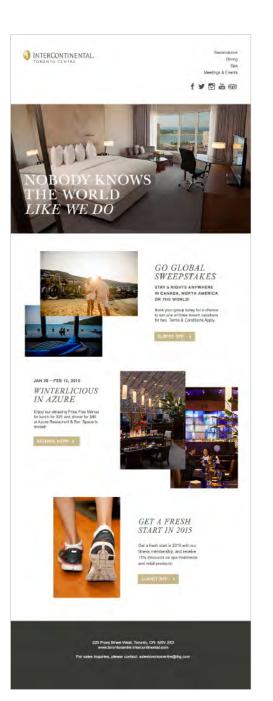
InterContinental® Toronto Centre

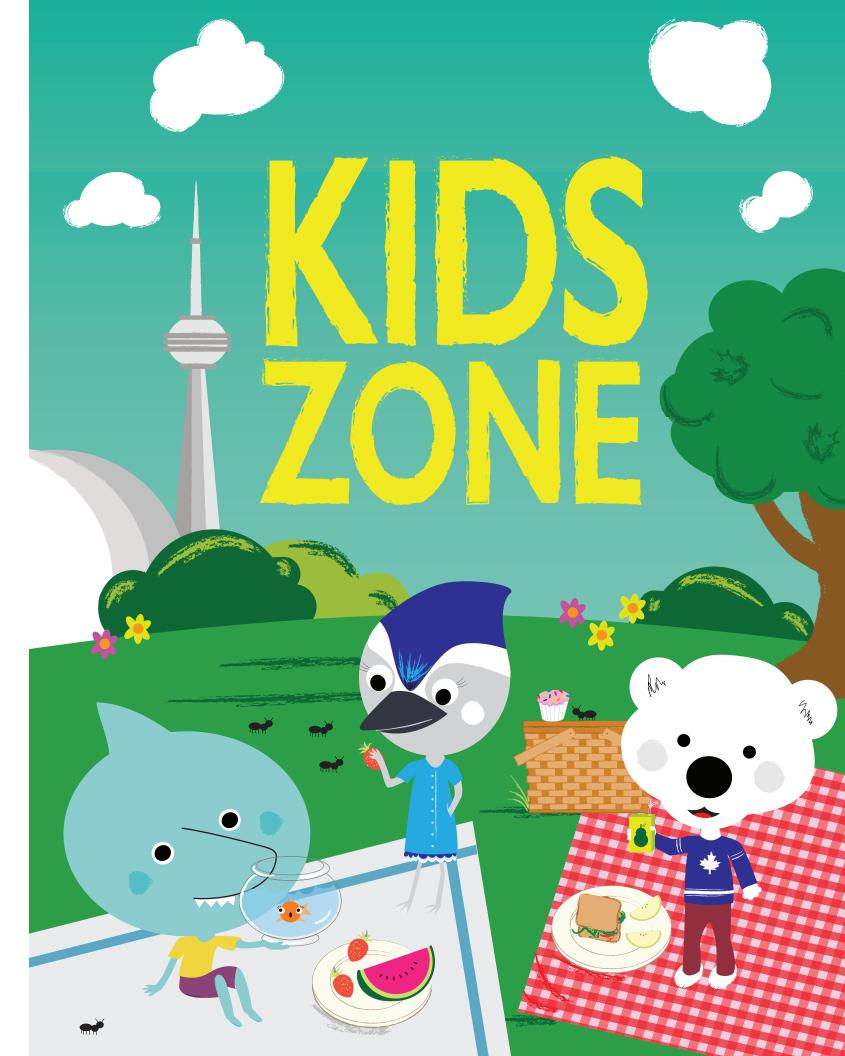
[ HTML Emails, Web Banners, Poster and Illustraion]

INTERCONTINENTAL.

ESCAPES.







# SCHOLASTIC W.O.R.D

Scholastic W.O.R.D.

[Brochure Design]

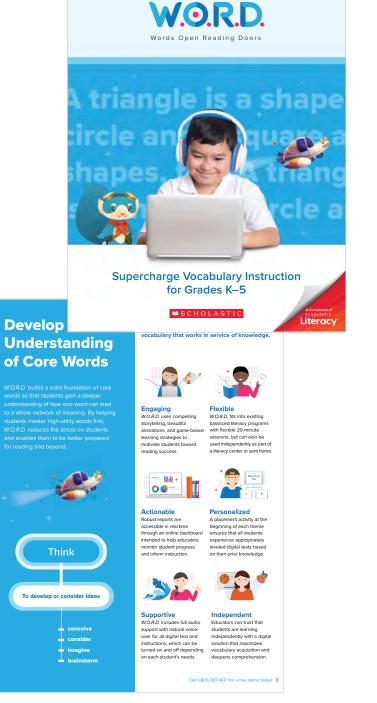
**Close the** 

**Vocabulary Gap** 

extensive analysis of ELA programs found that the vocabulary words selected for instruction were often rare words—words that students would encounter in reading only 10% of the time. As a result, Dr. Hiebert scanned and studied 10,000 children's texts to determine the 2,500 morphological words.

WORDS.

**Words Matter** 



SCHOLASTIC

# **Build Core Bodies**of Knowledge

Beyond vocabulary, W.O.R.D. is a knowledge program.

W.O.R.D. introduces new networks of meaning by teaching students the core vocabulary they need through 10 thematic units. Each theme ties in to the greater classroom curriculum and exposes students to words and their meanings within context, leading to richer interactions with text.

A HERO?

ALL ABOUT M



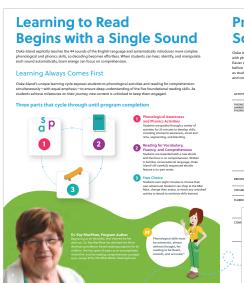
**4** Learn more at www.scholastic.com/word.

ON THE MOVE

HABITATS CLOSE UP

## **SCHOLASTIC OOKA ISLAND**





**Progressing Toward a Solid Foundation in Reading** 



**Personalized Paths** to Proficient Reading

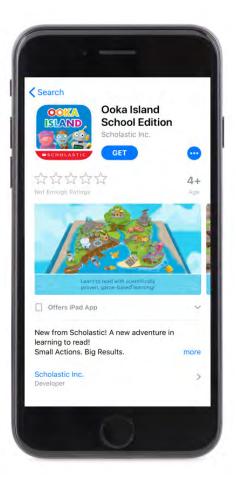
Foundational Reading Program for Grades PreK-2

OOKA ISLAND

Scholastic Ooka Island [ HTML Emails, Brochures, Web Banners, App Icon design]



**SCHOLASTIC** 



#### **OOKA ISLAND**



You're invited to a special edWebinar to explore best practices for teaching phonemic awareness to PreK-2 students.

**Register Now** 

JOIN US ON TUESDAY, AUGUST 28, 2018 3:00 PM-4:00 PM EDT

Join Dr. Kay MacPhee, lead researcher and author of Ooka Island, to learn why phonemic awareness is critical for building foundational skills, including:



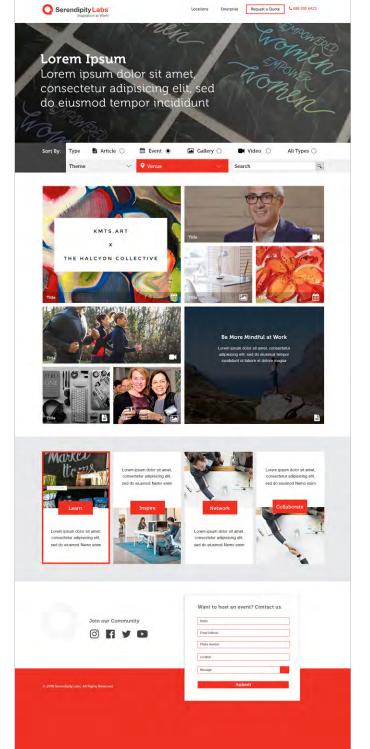
- How learning to read begins with a single sound
- How phonemic awareness strengthens other foundational literacy skills
- Why developing automaticity and speed of listening is crucial
- Best practices to teach phonemic awareness in the PreK-2 classroom

**Try Ooka Island for Free!** 



## SERENDIPITY LABS

#### **Serendipity Labs** [Website Design]





## GRACIOUS GOODIES

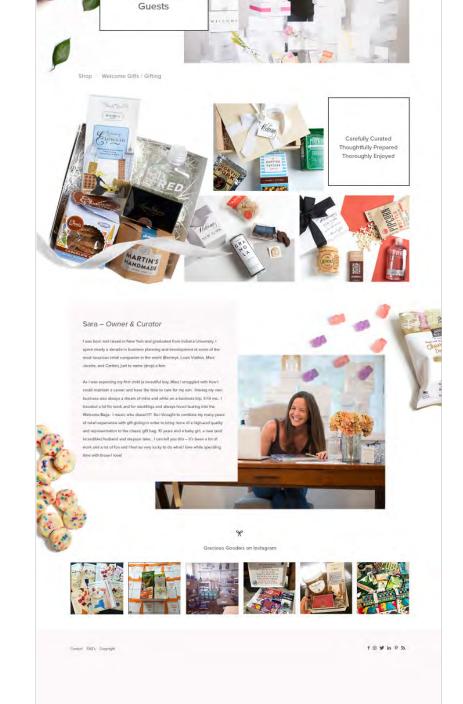
Home About Shop Custom

Welcome Gifts

For Your Out-Of-Town



GRACIOUS GOODIES



GRACIOUS GOODIES

Contact Sign In Cart

**Gracious Goodies** 

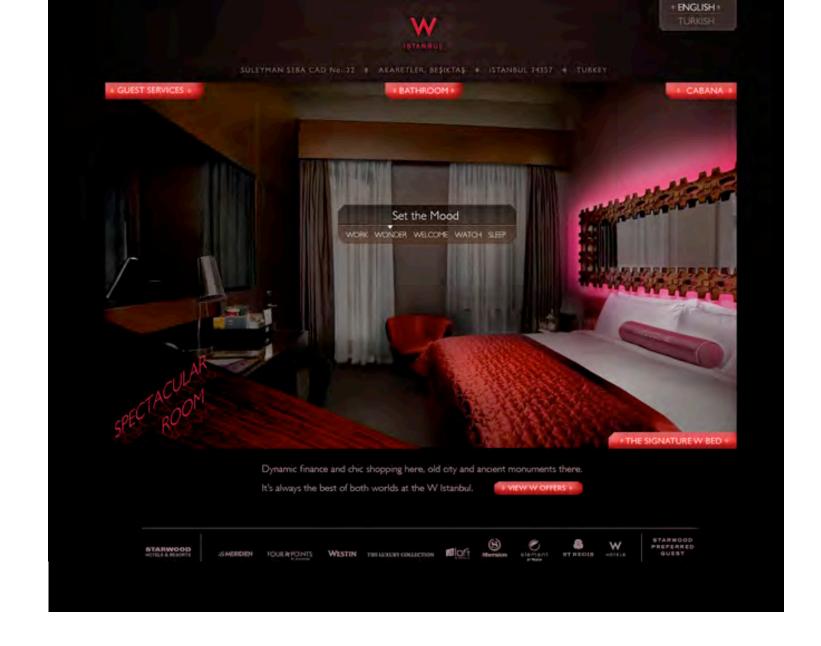
[Logo Design, Website Design]

# W HOTELS & RESORTS

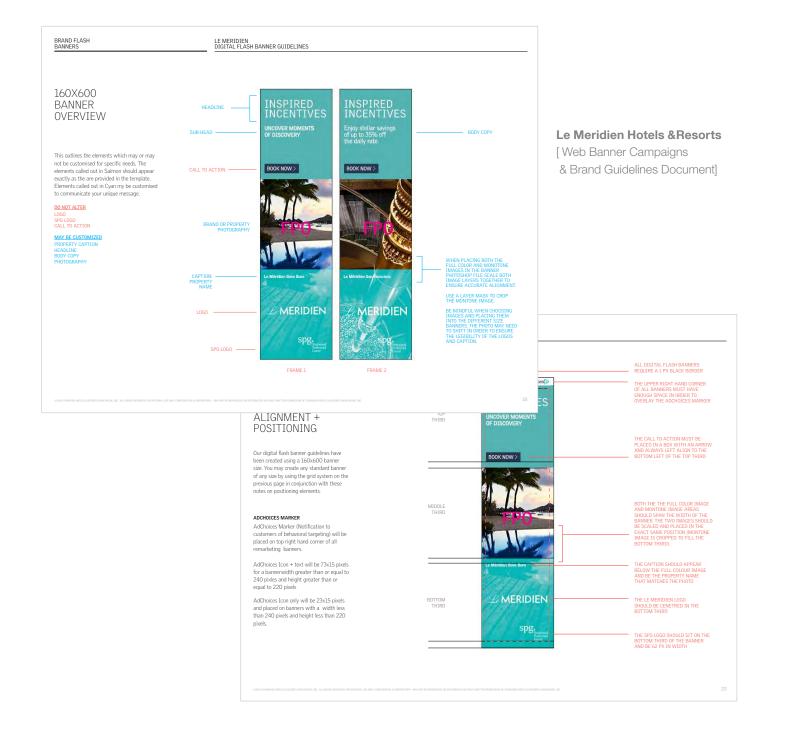


W Hotels & Resorts
[ W Events Photo Manipulation Icons, Web Banners
& Interactive Website ]



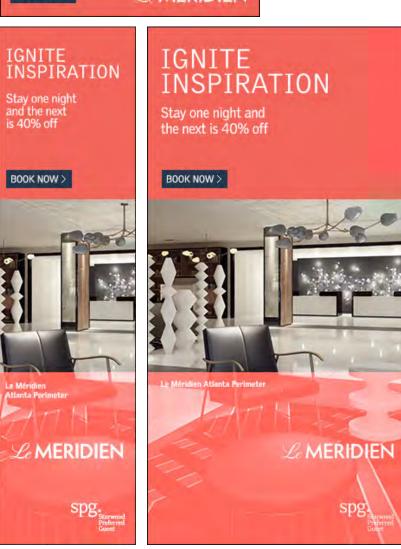


## LE MERIDIEN HOTELS



# IGNITE INSPIRATION EMBRACE THE POSSIBILITIES OF TOMORROW Stay one night and the next is 40% off BOOK NOW > LAMERIDIEN





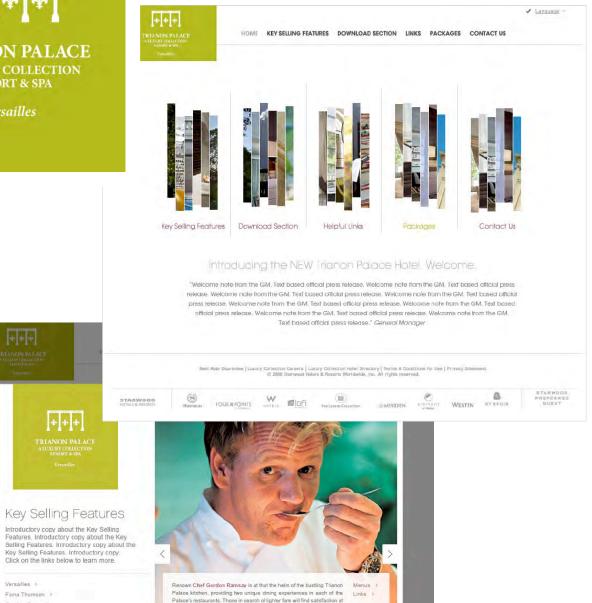


## LUXURY COLLECTION HOTELS



#### **Luxury Collection Hotels**

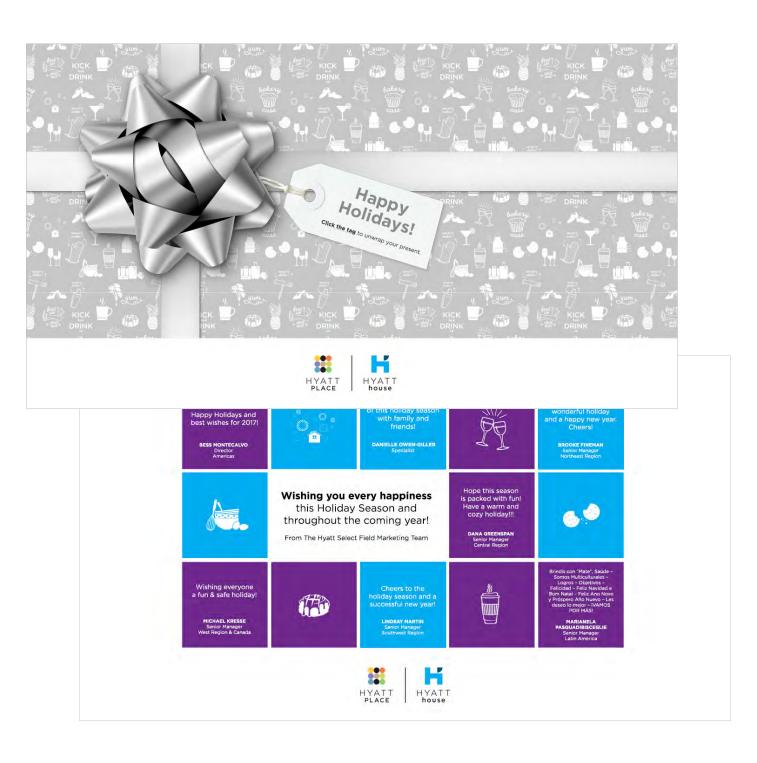
[Tiranon Place Logo, Website]



## HYATT PLACE & HYATT HOUSE

#### **Hyatt Place & Hyatt Hotel**

[Interactive Holiday Card from the Marketing Team]



#### CARTE BLANCHE CREATIVE

# THANK YOU.

114 MONTGOMERY AVENUE, WHITBY, ON CANADA (00) 1.416.597.6666 CARTEBLANCHECREATIVE.COM